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## FINDING STREET PARKING FOR MOTORCYCLES AND SCOOTERS JUST GOT EASIER WITH THE LAUNCH OF CURBNINJA

CurbNinja, a parking search and sharing app, is first of its kind empowering motorcycle and scooter enthusiasts in urban centers

CHICAGO (April 1, 2014) – Motorcyclists and scooter enthusiasts need not fear the dreaded search for street parking in urban centers anymore as the mobile app **CurbNinja** was launched today. Built by avid motorcyclists, founders **Fred Lebed** and **Tim Hines** have developed a simple solution to the rider's parking dilemma. The CurbNinja app allows users to find the best and safest parking spots on public streets vetted by fellow riders. Using crowd-sourcing, the app also allows riders to share spots they find with the app's community. The CurbNinja mobile app is available for [free download on both iPhone and Android](#) devices giving any rider with a smart phone the ability to find and share spots.

"Living in the city, you learn where all of the best places to stash your bike on the street are, especially for free. I found myself taking pictures of my bike in these spots to thwart possible tickets, and then mapping them for personal use. Before I knew it, I had all my favorite spots plotted in a single summer," said **Tim Hines**, Co-Founder. "CurbNinja was born out of that mapping idea. We created the ability for users to share these spots with millions of riders across the country in turn saving them the hassles of city parking."

The app is easy to use when searching for spots to park two-wheeled machines. Users can search by their current location or address to find spots nearby. An interactive map then displays plotted spots where users can then click to get more detailed information, including a photo to prevent any confusion when parking. CurbNinja makes finding hidden free spots and the safest paid spots easy, saving riders time and money on costly parking. And most importantly, it helps prevent pesky parking tickets and expensive towing bills.

The most unique feature is the ability for users to share spots through a form of crowd-sourcing, which CurbNinja dubs '**Tagging**'. When users find a spot that isn't already on the on the map, they can use the Tag function to enter information about the spot and upload a photo. The spot is then plotted on the map to be searched by other users in real-time. Tagging spots empowers riders and creates collective action amongst riders allowing them to share parking information.

With their app, the CurbNinja team aims to make riding and parking in busy urban centers easier for motorbikers. For more information search for CurbNinja on the [Apple App Store](#) or [Google Play](#) or visit [www.curbninja.com](http://www.curbninja.com).

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### ABOUT CURBNINJA

CurbNinja is a tool to help motorcycle and scooter enthusiasts find and share the best and safest places to park in busy urban centers. With CurbNinja, riders are able to search for the hidden gems of street parking by address or by their current location with their mobile device. Using crowd-sourcing, riders are able to share the spots they find with the community right from the app.

curbninja.com | facebook.com/curbninja | twitter.com/curbninja

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